

## WHAT IS SKYPE™?

Skype™ is a fun and easy to use software that enables you to make free and inexpensive internet calls to anyone, anytime, anywhere around the globe. It's as simple as downloading Skype's free software with the people you'd like to communicate with and you're all on your way to free calling. Call anyone, anywhere in the world from family back home, friends in different countries, to business partners throughout the globe and talk for as long as you'd like for free!

Skype™, founded in 2003 and now an E-bay owned company, is the world's leading service provider of Voice Over Internet Protocol (VoIP), the technology that takes advantage of sending and receiving calls over your high-speed internet connection.

## GETTING STARTED

To get started, simply download Skype's free software on to a computer with high speed internet access and start talking using a microphone (built-in or headset) and speakers. VoIP calls can also be made using a traditional handset, by either attaching an analog telephone adapter (ATA) to a regular phone or by using a special IP phone available in USB, Bluetooth or WI-FI supported models. With the growing number of hotspots available in public locations such as airports, hotels and cafes, making calls on the go is also possible through the use of a laptop or other wireless enabled devices.

## WHO CAN I CALL?

Skype™ works like any other phone that reaches and receives calls from traditional and mobile phones from any local, long distance or international number. Calls from Skype to Skype user are always free, regardless of where you or the person you are calling is located. A complete list of international call rates is available on the Skype™ website ([www.skype.com](http://www.skype.com)).

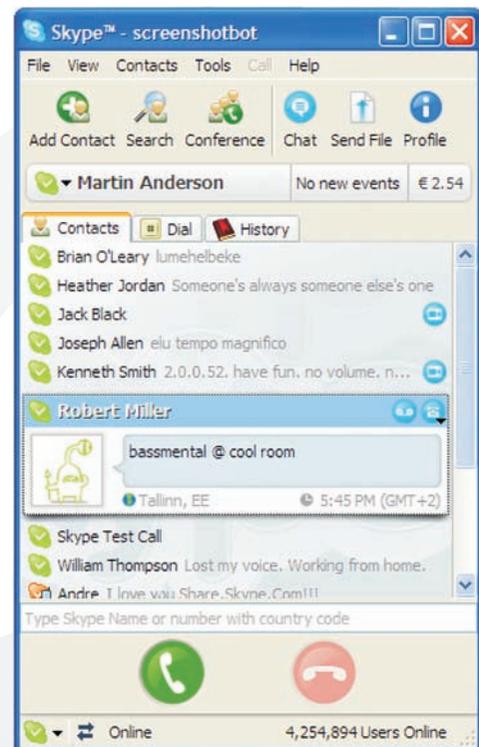
## HOW IS SKYPE™ DIFFERENT FROM MY REGULAR PHONE SERVICE?

Calls between Skype™ users anywhere in the world are free!

It's video, voice and chatting all in one service!

Local, long distance and international call rates are very inexpensive!

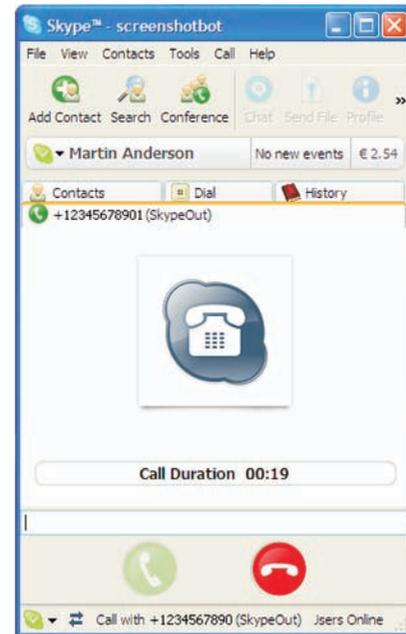
Get traditional fee-based services for free, such as caller ID, call waiting and three-way calling.



## SkypeOut

Contacting someone at a regular number or mobile phone is called SkypeOUT. Similar to prepaid phone cards and pay-as-you-go cell phones, SkypeOUT calls are made by purchasing credit from Skype's website via credit card to cover the cost of the call. But don't worry, with lower overall rates, quality digital reception, and 2.1 cents per minute to 20 of the most popular call destinations, you still save with Skype™.

\*Other rolling promotions include free calling within the US and Canada valid till the end of 2006.



## SkypeIN

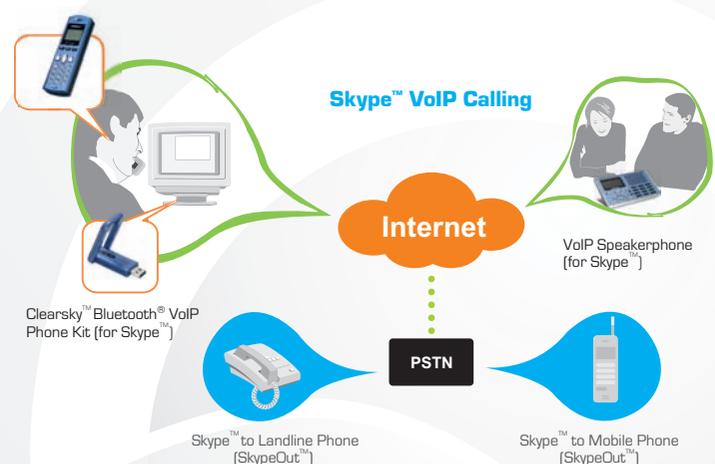
With SkypeIN, you can get a regular phone number where non Skype™ users or people calling from an ordinary or mobile phone can reach you by dialing direct. This allows you to receive all your calls in clear Skype™ format and still reap the cost benefits of VoIP technology. Here's how it works; you can get up to 10 different phone numbers with any area or country code you'd like, and regardless of where you are physically, on the other side of the continent or the world, the phone will ring just as if you were in the area assigned to your phone. Best of all, you can mix and match numbers with people and the places that call you the most. This lets you pass the savings on because as long as the person calling you is from the same area code as one of your phone numbers, your conversation will be charged to them as a local call. SkypeIN numbers are available on a 3 month and 12 month subscription fee basis which includes free Skype™ Voicemail.

## How is Skype™ better than AIM, MSN, ICQ or Net2Phone?

**Highest Call Completion Rate** - none of the hassle of dropped or lost calls.

**Superior Sound Quality** – Skype's proprietary acoustic technology rivals even that of regular telephone lines!

**Advanced Privacy Protection** – Unlike most IM applications and many providers, Skype™ calls are encrypted from end-to-end for the ultimate in VoIP security.



US and Canada based subscribers can make local (to US and Canada based landlines and mobile numbers) calls for free till the end of 2006.

## How is Skype™ different from pay for service VoIP providers?

### Skype

Skype™ is free. Immediately make free calls to other Skype™ users on the largest VoIP network with 52 million users.

Built-in Microphone or headset and speakers.

Skype™ is a soft phone or software only version of an IP phone. It works on its own proprietary created protocol.

Contacting Emergency Service numbers like 911 does not work.

Calls are encryption protected from eavesdropping, hackers and viruses.

Great as a substitute to your regular phone service for cheap long distance and international calls.

### Vonage, Lingo, Verizon, etc.

Available only on a subscription basis with plans starting at \$14.99.

Requires additional equipment, such as an analog telephone adapter (ATA), router with built-in ATA or VoIP phone. Certain equipment is included for free with service.

VoIP provider services must be used with both hardware and software. It utilizes Session Initiation Protocol (SIP).

Limited access to Emergency Service numbers like 911.

Many providers do not encrypt calls for security protection.

More suitable as a potential replacement for regular phone service.

One of the major issues to consider with VoIP services is that unlike traditional telephone lines which work independent of electricity, VoIP will not work in the event of a power outage or loss of internet connection.

## What is the TVP-SP1 BK Skype™ Phone Kit?

TRENDnet's TVP-SP1BK ClearSky™ Bluetooth Phone Kit is the perfect way to start VoIP calling and experience Skype's user-friendly software. The TVP-SP1BK comes with a fully supported Skype™ handset and Bluetooth adapter, for a quick and easy connection. Using the Skype™ integrated handset, get the freedom to make and receive calls without having to be in front of a PC as features like contact list, call history and SkypeOUT credit are directly accessible from the phone. Enabled with Bluetooth technology, comfortably roam up to 328ft and talk from your favorite living room chair or conduct a meeting room conference call, all while taking advantage of VoIP's crisp sound clarity and free or affordable plans.

## What are some of the TVP-SP1 BK's features?

- Long Range Bluetooth communication up to 100m (328ft.)
- Compatible with MSN Messenger, Yahoo Messenger, and more
- Supports up to 60+ hours of standby and 6+ hours talk time
- Handset includes Rechargeable Lithium-ion Battery
- Includes Skype™ Software
- 2-Year Warranty

For more information on the complete line of TRENDnet Skype™ phones, visit [www.trendnet.com](http://www.trendnet.com).

